

# Help Build a Greener 4<sup>th</sup> Avenue



Saturday, June 16<sup>th</sup>

12:30-4:00pm

150 4<sup>th</sup> Avenue (The Arias Park Slope)

Join your neighbors, block association members, local gardeners and business people for the **Tree Care Workshop** and learn how to request a tree or adopt a tree in front of your home or business.

Get your hands dirty! Participate in activities like tree bed cultivation, plant flowers, mulch and water that will “green” 4<sup>th</sup> Avenue. We will be working on tree beds at 150 4<sup>th</sup> Avenue and 126 4<sup>th</sup> Avenue. Tools and gloves will be provided by the NYC Parks Department’s SteWagon in partnership with MillionTreesNYC.



This event is brought to you by Forth on Fourth Avenue (FOFA), a committee of the Park Slope Civic Council, with assistance from the management of The Arias Park Slope and 126<sup>th</sup> 4<sup>th</sup> Avenue. For more information, e-mail [fofa@parkslopeciviccouncil.org](mailto:fofa@parkslopeciviccouncil.org)

# Caring for trees on 4<sup>th</sup> Avenue can bring big benefits

**A tree that is maintained in a cared-for tree bed with a tree guard has twice the chance of survival than a tree that is neglected.**

***Healthy trees don't just look nice, the green spaces they provide can restore our local economies. They create stronger, more cohesive communities with real dollars-and-cents benefits.*\***

- **Commerce:** Tree-scaped business districts average 12% higher revenue than treeless areas, and consumer responses to green retail and business locations are consistently positive. "Views of green" have even been shown to improve employee satisfaction and productivity for area businesses.

- **Property values & rent rates:** Planting a tree within 50 feet of a residence can increase its value by 9%. Houses within 1/4 mile of a park average 10% higher value. And the reclamation and greening of vacant lots has been shown to increase adjacent property values by 30%.

- **Safety:** Beautification projects bring neighbors together, building pride, cohesion and connection. Public housing areas with trees and vegetation have shown a 50% reduction in both violent crimes and property crimes.

- **Health:** Street trees clean the air and reduce the urban heat island effect. Access to public green spaces has been shown to lower heart rates and reduce stress, and even has been connected to reduced rates of asthma, ADD and skin cancer.

- **Infrastructure savings:** Trees reduce soil erosion, decrease storm water runoff (reducing need for mechanical controls), and extend the life of street/sidewalk surfaces Street trees in Minneapolis are shown to save \$6.8 million annually in energy costs, and \$9.1 million in storm water treatment.

\*source: [Get Growing](#), a national initiative of Keep America Beautiful